case.study

Uninterrupted service delivery to Europe's largest financial institutions

For over 25 years, **on365** has been driving down costs, improving power and cooling efficiencies and managing risk as a specialist in the design, planning, installation, maintenance and optimisation of critical physical IT infrastructure and utility services. Whether it's a small server room or a complete datacentre build we have the necessary expertise to meet the IT power and cooling challenge, delivering support at the very foundation of your IT technology.

Recognised as the UK's most successful provider of the implementation and operation of the complete Network Critical Physical Infrastructure (NCPI) for major business, **on365** has the highest levels of of knowledge and competence, understanding both the technical and practical issues involved for your business, your people and your IT infrastructure requirements. With the need to deliver on the promise of investment made in IT now even more critical, **on365** is totally focussed on enabling organisations to get the best out of their IT environment.

on365 has an extensive and comprehensive product and service portfolio.

- APC Elite Partner
- SGI Trusted Advisor
- Kelway Premier Partner
- Uniflair Approved Partner
- Chatsworth Products European Certified Installer Partner

Our support capabilities encompass installation, system testing, network integration, on-site maintenance and audit/review services. Most importantly though, we understand the real needs of IT Managers and provide sound, practical advice to help proactively and efficiently manage across the datacentre physical infrastructure through to chosen IT hardware.

E-Crossnet, Europe's dedicated equity crossing network for institutional investors, has installed a new protected power solution at its London headquarters. It was implemented in partnership with **on365**, the UK's leading independent UPS specialist, and will enable the delivery of the highest levels of uninterrupted service to clients which include over seventy of Europe's largest financial institutions. These institutions, which include managers of active and passive strategies as well as those responsible for portfolio restructuring, are driven by the common goal of reducing the costs of buying and selling European shares.

E-Crossnet is an investors-only European equity crossing system that enables investment institutions to carry out securities transactions anonymously with each other at middle market prices without the use of conventional market intermediaries. By eliminating the costs of market impact and the spread between bid and offer prices, savings of up to 80% on total trading costs are achieved. Operating in 14 countries, E-Crossnet facilitates crossing in more than 3000 European equities.

Technology is a key enabler for the system, which was developed by the institutional investment community in partnership with Merrill Lynch International and

Bloomberg LP. E-Crossnet provides its users with unparalleled levels of operational efficiency using electronic links, straight-through processing and electronic trade confirmation. Electronic routing, using the Bloomberg network or via FIX, facilitates rapid order submission and the return of matched trades and residuals to participants within just a few minutes.

To meet the demands of international markets, it was essential to implement a protected power solution to provide high levels of resilience. In partnership with **on365**, one of APC's leading High Powered Partners, a Symmetra Master Frame UPS with extended run-time was installed to protect the whole financial trading floor. This prevents any loss of communications should a power failure occur by providing vital back-up for the dealing desks and communications racks.

According to Colin Wyatt, IT Network Manager of E-Crossnet: "**on365** has helped us to implement an extremely robust protected power solution that will enable us to deliver the highest levels of uninterrupted service to clients. E-Crossnet has already carved out a significant share of the market and a resilient and reliable technology platform will enable us to build on this success still further."

on365™
SUPPORTING TECHNOLOGY